



## **Green-Friendly Skyrise Development Group Adapts To New Technologies**

*South Florida-based Skyrise Development Group has gone "green" utilizing LEEDS standards and Energy Star designs and features for all its residential and commercial buildings.*

Fort Lauderdale, FL ([PRWeb](#)) September 18, 2007 - South Florida-based Skyrise Development Group, led by CEO David Houri, builds for the way people work and live today, with functional spaces and exceptional amenities. With properties encompassing LEED and Energy Star designs and features, the company is pioneering a new generation of development that other developers will be struggling to understand down the road. "It's a law of nature," says Houri, "that the creatures that ultimately survive are not the largest or the fastest, but those that are most able to adapt."

While constantly adapting to a rapidly changing real estate market, Skyrise has earned a reputation for visionary design and development of commercial, mixed-use and affordable rental properties in major metropolitan areas as well as emerging cityscapes. Utilizing their unique formula and unbeatable concept, The Company is leading the way to a new generation of development in which consumers, municipalities and the environment all benefit.

"Our internal design and development standards are based on LEEDS (Leadership in Energy and Environmental Design) certification standards developed by the non-profit U.S. Green Building Council," says Houri. "Not only is this beneficial to the environment, given energy and water shortages, it is also good business and yields significant savings in terms of operational efficiencies. After all, energy represents approximately 30% of the operating expenses in our income producing properties," he says.

Practicing what they preach, The Company's new landmark office development in downtown Orlando, Florida will be the only multi-tenant LEED and Energy Star certified building in the area. LEED promotes a whole-building approach to sustainability by recognizing performance in five key areas of human and environmental health: sustainable site development, water savings, energy efficiency, materials selection, and indoor environmental quality. Energy Star programs and products help save the environment and save consumers money by using less energy through advanced design or construction. Skyrise's Orlando World Trade Center will comprise two of the tallest towers in Downtown Orlando with an FAA Approval at 360 feet. They will be the poster buildings for a modern Class A design that houses Smart Technology and yet surpasses the energy efficiencies of comparable new buildings.

Although the real estate development industry is often criticized for flipping property to earn immediate monetary gain, Skyrise is committed first and foremost to the quality of the project.

The company's success to date has come from producing a product that exceeds that of the competition in terms of quality and environmental friendliness.

For more information on Skyrise Development Group call 954-712-9555 or visit our website.

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