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## ORLANDO , FL TO BE SITE OF FIRST WORLD TRADE CENTER IN SOUTHEAST

Skyrise Development Group, a multi-faceted South Florida-based owner, received final site approval from the Orlando City Council to build World Trade Center Orlando (WTCOR), a \$200 million International Commerce Center

Construction is scheduled for this year on World Trade Center Orlando, according to David Houry, president of Skyrise Development Group, developer of the twin tower project that will dominate the skyline of this Central Florida city. World Trade Center Orlando is a member of the World Trade Centers Association (WTCA), a global organization that connects its members to over 300 cities and 90 countries around the world. More than 750,000 companies are affiliated with WTCA, a world leader in creating innovative services for international business.

The downtown Orlando project will consist of two multi-use towers on a single base, one 25 stories, the other 28 stories, with over 500,000 sq. ft. zoned for commercial mixed use including Class A office with executive suites, retail, banking, restaurants and a health club. The buildings will be LEED and Energy Star certified with advanced 'green friendly' technology. Tenants will enjoy a Real Time Location System that coordinates elevators to the correct floor, and turns on air conditioning, lights and other niceties when their car accesses the garage.

Site approval is a significant milestone for such a complex project as this and one with such a unique concept that will be brought to Orlando, one with so many entities involved including World Trade Centers Association (WTCA) and U.S. Green Building Council (USGBC) for LEED certification. We knew we were on the right path; approval lets us go full steam ahead.

Strategically positioned in the center of Florida and the gateway to the Americas, the Orlando region offers strong attraction for a wide variety of corporate headquarters. Leasing is already underway on World Trade Center Orlando according to Byron Sutton, CEO and director of the project's leasing program. 'We anticipate that all elements of trade and trade related enterprises will be represented in the WTC Orlando complex. Rental rate on office space is currently in the mid-20s for a net lease, with availability for a bank with drive-thru lanes, and a variety of restaurant sites. Our marketing efforts are world wide. We are working with real estate brokers from many different countries,' notes Sutton.

Orlando where business opportunities and international corporate activities synchronized with verv and vigor round the year has globally known for hosting tourists across the world. Orlando- the city of business potential in central Florida boasts its first ever magnificent commercial building- The World Trade Center in south eastern U.S.

The World Trade Center is one of the chains of WTCA across the world with its landmark identity to promote commercial real estate scenario in Florida. The WTC is strategically spotted commercial building at South Ivanhoe Blvd. offers well developed and designed floor plans for class A office, executive suites, world class restaurant, health club and pant house with all essential business accommodation that suit your international business opportunities.

World Trade Center Orlando will be built at 68 S. Ivanhoe Blvd., a high-exposure site on waterfront in downtown.

For more information, call (407) 404-5000 or visit [www.worldtradecenterorlando.org](http://www.worldtradecenterorlando.org) on the Web.

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